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## INTRODUCTION

Thank you for your interest in a custom candle order with us! We are so excited to work with you to bring your vision to reality. In this document, you will find more information about pricing and logistics as they pertain to custom orders through Well Lit Candles. If you have any questions, you can reach out to us at info@welllitcandles.com.

## **PRICING**

#### **Vessels**

The chart below has a breakdown of all the vessels we offer and their corresponding prices based on quantity. Images of these vessels can be found towards the end of the document.

Vessel Type	Candle Weight (oz)	Price (Qty <10)	Price (Qty 10 -50)	Price (Qty 51-150)	Price (Qty 151+)	Approx. Shipping Weight (lb) for One Unit
Wax Melt	~2.3	\$10	\$8	\$6	\$5	0.18
Metal tin	3	\$10	\$8	\$6	\$5	0.25
Metal tin	4	\$14	\$10	\$8	\$6	0.33
Mason Jar	4	\$14	\$10	\$8	\$6	0.62
Straight Sided Jar	3.5	\$14	\$10	\$8	\$6	0.62
Straight Sided Jar	7	\$18	\$15	\$12.5	\$10	0.91
Tumbler	9	\$22	\$18	\$15	\$12	1.04
Sydney Tumbler	14	\$30	\$26	\$22	\$18	1.9
3-Wick Tumbler	16	\$35	\$31	\$27	\$22	1.62
Apothecary Jar	16	\$35	\$31	\$27	\$22	1.62
Other*	TBD	TBD	TBD	TBD	TBD	TBD

In the event we are not able to secure the desired vessel from our suppliers, we will work to find a suitable alternative for your approval.

\*If you would like another vessel that we do not currently offer, there will be a research fee to cover testing of the desired vessel. The research fee is \$100 + the unit price of your quoted vessel. We can only accommodate vessels that hold between 2.5 oz and 16 oz of product.

### **Fragrance**

There are two categories for the fragrance(s) we can use for your custom order:

#### Well Lit Candle Fragrance

This is any of the fragrances we currently offer in any of our collections, included in the vessel pricing. We have a wide assortment of fragrances that may be suitable to your needs. A full fragrance list with note profiles can be found towards the end of this document.

#### Custom Fragrance (+\$30)

This is if you have a specific fragrance in mind and would like for us to recreate it for you. This is slightly more due to the testing involved with deciding the right fragrance blend/combination to obtain the desired scent. The fee applies to each specific custom fragrance requested, NOT to each candle that uses the fragrance.

There is an option to have multiple fragrances and vessels in your order, however, there is a 16 oz minimum per fragrance and a \$10 'split menu' fee per fragrance. There is no limit to the number of fragrances in an order. See Minimum Order Quantity section for more details.

#### Label

There are three labeling options for your custom order:

- 1. Ready-to-print design (included in your vessel pricing)
- 2. Replicated existing design (+\$50 flat fee)
- 3. Well Lit Candles design (+\$100 flat fee)

For option 1, you must provide a design you have the rights to. We will not make any changes to the design except for the purpose of fitting it on a label. For option 2, you must provide an example of what design you are interested in and we will recreate it. For option 3, you will be asked to share the details of the vision for your design. Proofs will be provided for approval for all options. We request timely approval so as not to delay the overall process.

## Shipping

The US shipping rates are as follows. International shipping rates will be determined once quote is drafted.

Final Weight of Order (Lbs)	Shipping Rate
1-5	\$15
>5-10	\$20
>10-20	\$35
>20-30	\$50
>30-40	\$70
>40-50	\$90
>50	Price to be determined at a later date

The approximate weights of each product have been provided above. These values will be used to calculate the shipping costs for invoicing.

## **LOGISTICS**

# Minimum Order Quantity (MOQ)

A minimum of 16 oz worth of product by fragrance must be placed for custom candle orders. For 'split menu' orders (different fragrances), there is a 16 oz product minimum and \$10 fee for each additional fragrance in the order. There is no limit to the number of fragrances in an order, only a 16 oz product minimum. (Example to follow.)





Example: Let's say the order should include two different fragrances. The MOQ is 16 oz worth of product for each fragrance, bringing the total minimum quantity to 32 oz worth of product and adding a \$10 fee. The 16 oz for each fragrance can be broken up into any size vessel, so long as the total weight adds up to at least 16 oz (i.e. (1) 16 oz candle, (2) 8-9 oz candles, (4) 4 oz candles, (1) 8 oz candle and (2) 4 oz candles, etc.).

Feel free to reach out to us at any time for clarification.

### **Lead Time**

We ask that we are given at least ten weeks of lead time to put your order together. Any orders needed sooner than the ten weeks will be considered a rush order\*. The ten week window begins once the deposit has been paid. Please adhere to all deadlines given throughout the process to ensure on time delivery of your order. Well Lit Candles will not be responsible for delays resulting from missed deadlines on the customer's part.

\*Rush orders will incur a fee of \$2.50 per item.

Rush orders will have a minimum 4 week window that begins once the deposit is paid.

#### **Creation Process**

We want to make sure you are a part of the creation process! We will maintain constant communication with you as we are designing labels and confirming custom fragrance options. Please respond promptly and adhere to all deadlines to make sure your order can be turned around in a timely manner.

## **Deposit and Payment Schedule**

We require a 50% deposit to secure your order upfront. The remaining balance will be due one week before the order is scheduled to be shipped. Orders will not ship until final payment is made.

For rush orders, a 50% deposit is required to secure the order upfront. The remaining payment schedule will be detailed at time of placing the order. Orders will not ship until final payment is made.

## **Amendments, Cancellations, & Refunds**

We understand life happens, and you may require a few adjustments. Please see the below guidance for how we can accommodate your amendments or cancellations:

- Refund percentages are the percentage of funds paid to date.
- Rush orders cannot be amended.

Lead Time	Payment Schedule (post depos- it)	Amendment Deadline	Cancellation with 80% Re- fund	Cancellation with 60% Re- fund	Cancellation with 40% Re- fund	Cancellation with 20% Re- fund	Refund Forfeiture
4 weeks	50% of total due end of week 3	N/A	N/A	N/A	Within week 1	Within week 2	After week 2
6 weeks	50% of total due end of week 5	Within week 1	N/A	Within week 1	Within week 2	Within week 3	After week 3
8 weeks	50% of total due end of week 7	Within week 1	Within week 1	Within week 2	Within week 3	Within week 4	After week 4
10 weeks	50% of total due end of week 9	Within week 1	Within week 1	Within week 2	Within week 3	Within week 4	After week 4

## What's Next?

If you are ready to move forward with a custom candle order with us, please visit our online request form at this url: https://www.welllitcandles.com/customcandles Based on your requests, we will put together a price quote for you to review. If all looks good, we will convert the quote to an invoice and begin processing your order. With your invoice, you will receive a schedule for key dates throughout the planning process. Please pay close attention to these. Any delay in response or payment may result in the untimely delivery of your order.

Well Lit Candles will not be responsible for any delays in delivery due to late responses or late payments on the part of the customer.

# **VESSEL TYPES**

3 oz Tin



4 oz Mason Jar



14 oz Sydney Tumbler



3.5 oz Straight Sided Jar



7 oz Straight Sided Jar



16 oz Apothecary jar



4 oz Tin



9 oz Tumbler



16 oz 3-Wick Tumbler





Collection	Candle Name	Fragrance Name	Note Profile
Fruit of the Spirit	Love	Hibiscus Palm	Top: Honeydew Melon, Lime, Agave Middle: Green Floral, Green Leaves Base: Powder, Violet
Fruit of the Spirit	Joy	Orange Blossom	Top: Petitgrain, Bergamot Middle: Jasmine, Neroli, Orange Blossom Base: Sandalwood
Fruit of the Spirit	Peace	Lavender	Top: Bergamot, Lemon Middle: Lavender Base: Cedar
Fruit of the Spirit	Patience	Rose Petals	Top: Green Leaves, Ozone Middle: Rose, Carnation, Lily of the Valley, Ylang Ylang Base: Powder, Peppercorn
Fruit of the Spirit	Kindness	Blood Orange	Top: Bergamot, Grapefruit Middle: Orange, Green Leaves, Neroli Base: Cedar
Fruit of the Spirit	Goodness	Grapefruit & Mangosteen	Top: Orange, Mandarin, Lemon Middle: Grapefruit, Peach Base: Red Currant, Vanilla
Fruit of the Spirit	Faithfulness	English Garden	Top: Lily of the Valley, Green Leaves, Pear Middle: Lilac, Rose, Jasmine Base: Vanilla, Carnation
Fruit of the Spirit	Gentleness	Juniper Breeze	Top: Ozone, Lemon, Honeydew Melon Middle: Lily of the Valley, Jasmine, Rose Base: Juniper, Clove
Fruit of the Spirit	Self-Control	Honeysuckle Jasmine	Top: Lemon, Ginger Middle: Jasmine, Honeysuckle Base: Wood, Violet, Amyris, Powder
The Trinity	The Father	Mahogany   Wood	Top: Fresh Lavender, Geranium Middle: Warm Mahogany Base: Earthy Wood
The Trinity	The Son	French Vanilla	Top: Creamy, Fruity Middle: Patchouli, Wood Base: Musk, Amber, Vanilla Bean
The Trinity	The Holy Spirit	Eucalyptus & Spearmint	Top: Mint Middle: Eucalyptus Base: Musk

Collection	Candle Name	Fragrance Name	Note Profile
Women of the Bible	Eve	Fallen Leaves	Top: Citrus, Cinnamon, Chrysanthemum Middle: Apple, Berry, Green Leaves Base: Pecan, Cedar
Women of the Bible	Hagar	Cranberry Apple Marmalade	Top: Orange Peel, Apple Middle: Cranberry, Cinnamon, Sugar Base: Clove, Wood
Women of the Bible	Deborah	Hot Apple Pie	Top: Cinnamon, Clove Middle: Apple, Almond Base: Pie Crust, Vanilla, Caramel
Women of the Bible	Hannah	Sweet Potato & Brown Sugar	Top: Orange Middle: Maple, Honey, Rum Base: Vanilla, Brown Sugar, Yams
Women of the Bible	Mary	Pecan & Pumpkin Waffles	Top: Butter Middle: Cinnamon, Apple, Cherry Base: Vanilla, Musk, Maple Syrup
Women of the Bible	Mary of Bethany	Snickerdoodle	Top: Cinnamon, Sugar Middle: Honey, Butter Base: Vanilla, Cream
Christmas	Gabriel	Peppermint & Eucalyptus	Top: Eucalyptus, Peppermint Middle: Cedar, Clove Base: Patchouli, Vanilla, Powder
Christmas	Baby Jesus	Christmas Hearth	Top: Orange Peel, Cinnamon, Ginger Middle: Cypress, Clove Base: Pine, Fir
Christmas	The Manger	Gingerbread	Top: Lemon, Orange, Grapefruit, Apple Middle: Clove, Cinnamon, Cassia Bark, Cardamom, Ginger, Carrot, Nutmeg Base: Vanilla, Buttercream, Maple
Christmas	The Shepherds	Mistletoe	Top: Camphor, Eucalyptus, Red Currant Middle: Fir, Pine, Clove Base: Cedar, Patchouli
Christmas	Star of Bethlehem	Christmas Tree	Top: Apple Middle: Pine Base: Cedar, Fir, Cypress
Christmas	The Wise Men	Frankincense & Myrrh	Top: Bergamot Middle: Amber Base: Frankincense, Myrrh, Oud, Powder

Collection	Candle Name	Fragrance Name	Note Profile
Parables of Jesus	The Sower	Cranberry Woods	Top: Cranberry, Red Currant, Cinnamon Middle: Green Leaves, Black Currant Base: Pine, Fir, Vanilla
Parables of Jesus	The Lost Sheep	Toasted Marshmallow	Top: Spice Middle: Velvet Woods Base: Sugared Vanilla Bean, Musk, Golden Amber
Parables of Jesus	The Talents	Amber Noir	Top: Plum, Citrus Middle: Amber, Jasmine Base: Dark Musk, Amyris, Benzoin
Parables of Jesus	The Good Samaritan	Caramelized Pralines	Top: Caramelized Sugar, Sea Salt Middle: Brown Sugar, Pecan, Hazelnut, Butter Base: Caramel, Tonka Bean, Vanilla
Parables of Jesus	The Prodigal Son	White Birch	Top: Eucalyptus, Mint Middle: Cypress, Pine Base: Tonka Bean, Smoke
Biblical Landmarks	Garden of Eden	Apple   Lavender   Vanilla	*Botanical Orchard & Nectar* Top: Citrus Middle: Apple, Sugar, Violet Base: Peach, Musk *Lavender Vanilla* Top: Lavender Middle: Nutmeg, Ginger, Green Base: Vanilla
Biblical Landmarks	Tower of Babel	Sage   Citrus   Fir	Top: Mandarin, Tangerine, Red Ruby Grapefruit, Lemon Rinds Middle: Fir, Pine, Clove Base: Sage, Cedar, Patchouli
Biblical Landmarks	Mount Sinai	Discontinued	Discontinued
Biblical Landmarks	The River Jordan	Spa Day	Top: Lemongrass, Lime, Lemon Middle: Jasmine, Sugar, Black Currant Base: Patchouli, Powder
Biblical Landmarks	The Judean Desert	Clean Cotton	Top: Cotton Blossom, Lemon Middle: Linen Base: Powder, Sandalwood, Violet
Biblical Landmarks	Calvary	Rosewood & Musk	Top: Bergamot, Tea, Orange, Lemon Middle: Black Pepper, Ginger Base: Guicawood, Vetiver, Rosewood, Cedarwood
Men of the Bible	Adam	High Tide   Frankincense & Myrrh	*High Tide* Top: Ozone, citrus Middle: Sea Salt, Jasmine Base: Violet, Cedar, Powder, Light Musk

Collection	Candle Name	Fragrance Name	Note Profile
Men of the Bible	Noah	Ocean Breeze	Top: Ozone, Citrus Middle: Honeydew Melon, Violet Base: Oakmoss, Ozone
Men of the Bible	Joseph	Fresh Air	Top: Orange Blossom, Cotton Blossom Middle: Linen, Ozone Base: Powder, Sandalwood
Men of the Bible	Moses	Dulce de Leche	Top: Butter Middle: Caramel, Sugar, Cream Base: Vanilla, Tonka Bean
Men of the Bible	Joshua	Mango   Pomegranate   Papaya	Top: Sicilian Bergamot, Exotic Mango, Pink Grape- fruit Middle: Ripe Pomegranate, Orange Zest, White Jasmine, Papaya Base: Green Tropical Lianas, Transparent Musk
Men of the Bible	Job	Peach Nectar	Top: Mandarin, Raspberry, Coconut Middle: Peach, Plum, Violet Base: Vanilla, Sugar
Men of the Bible	Daniel	Lemon Pound Cake	Top: Lemon, Lemon Peel Middle: Butter Base: Cake, Vanilla, Sugar
Love	Song of Songs	Strawberries & Champagne	Top: Orange, Strawberry Middle: Jasmine, Rose, Lilac Base: Musk, Sandalwood
Love	1 Corinthians 13	Lotus Blossom	N/A
Love	Ruth & Boaz	Cherry Cheesecake	N/A
Matriarchs	Sarah	Magnolia & Peony	Top: Bergamot, Cherry Blossom Middle: Freesia, Green Leaves, Peony, Magnolia Base: Powder, Amber
Matriarchs	Rebekah	Black Raspberry & Vanilla	Top: Lemon, Raspberry, Black Raspberry, Strawberry Coconut Middle: Peach, Violet, Honeysuckle Base: Plum Blossoms, Musk, Vanilla
Matriarchs	Leah	Apple Orchard	N/A

Collection	Candle Name	Fragrance Name	Note Profile
Patriarchs	Abraham	Mahogany Coconut	Top: Lemon, Lime Middle: Coconut Base: Vanilla, Sandalwood, Musk
Patriarchs	Isaac	Fresh & Clean	Top: Fresh Clover, English Ivy Middle: Baby's Breath, Periwinkle, Lily of the Valley Base: Ozone, Fresh Air
Patriarchs	Jacob	Apples & Maple Bourbon	Top: Orange, Cinnamon, Apple Middle: Butter, Coconut, Bourbon Base: Vanilla, Maple
Exodus	The Pharaoh	Egyptian Amber	Top: Ozone, Jasmine Middle: Tonka Bean, Patchouli, Sandalwood, Leather Base: Powder, Light Musk, Dark Musk, Amber
Exodus	Exodus	Black Sea	Top: Petitgrain, Ozone Middle: Eucalyptus, Plum, Sea Salt Base: Dark Musk, Sandalwood, Powder
Exodus	The Promised Land	Pineapple Sage	Top: Pineapple Middle: Palm, Anise, Green Leaves Base: Sugar, Sage